

Retail Department Manager

The purpose of the Retail Department Manager technical certificate program is to provide individuals with the knowledge, skills, and attitudes necessary to succeed in the field of retail. The certificate program is designed to give students who chose not to complete an associate degree in business administration.

REQUIRED COURSES

Number	Title	Hours
ENGL 101	Composition	3
MATH 101	General Mathematics	3
MGMT 110	Principles of Management	3
MGMT 226	Human Resources	3
MRKT 110	Principles of Marketing	3
MRKT 252	Advertising and Promotion	3
MRKT 272	Selling/Sales Management	3
POST 201	Office Accounting	3
	Total Semester Hours	24