New River Introduces Online Course on “Nonprofit Organization Fundraising Essentials”

New River Community and Technical College is pleased to announce the launch of a new Ed2go online course, "Non Profit Fundraising Essentials."

Course participants will learn the basics of fundraising for nonprofit organizations, from annual and special fund drives to more advanced projects involving corporate and foundation relations, major gifts, and planned giving. They will also discover where the best corporate and foundation fundraising jobs are and how to apply for them. The course will also cover capital campaigns and why they are a crucial element of nonprofit fundraising.

Along the way, they will view real-life examples of writing projects, from gift acknowledgment letters to proposals, and hone their own writing skills. In addition, the course explores fundraising software tools that can be used to track efforts and enhance results.

New sessions of the course run every month. They last six weeks, with two new lessons being released weekly (for a total of 12). The courses are entirely Web-based with comprehensive lessons, quizzes, and assignments. A dedicated professional instructor facilitates every course; pacing learners, answering questions, giving feedback, and facilitating discussions.

To learn more about this non-credit course, call the Office of Workforce Education at New River Community and Technical College at (304) 872-4520 or visit www.ed2go.com/newriver.
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